Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

| A F | or the | 2010 calendar year, or tax year beginning | and ending | | |
|--------------------------------|--------------------------------------|--|--|---|---|
| | heck if oplicable | C Name of organization | | D Employer identifi | ication number |
| | Address change | THE CENTER FOR CONSUMER FREEDOM | | | |
| | Name change | Doing Business As | | 26-0 | 006579 |
| | Initial return Termin- ated | Number and street (or P.O. box if mail is not delivered to street address) 1090 VERMONT AVE. N.W. | Room/sur 8 0 0 | | er 463-7112 |
| | Amende return | | 17. 7 7 | G Gross receipts \$ | 2,164,069 |
| | Applica- tion pending | WASHINGTON, DC 20005 | | H(a) Is this a group r | |
| | pending | F Name and address of principal officer:RICHARD BERMAN SAME AS C ABOVE | | for affiliates? H(b) Are all affiliates in | Yes X No |
| ı T | ax-exer | | a)(1) or 5 | - | a list. (see instructions) |
| | | SEE SCHEDULE O | /(-/ | H(c) Group exemption | • |
| | | rganization: X Corporation Trust Association Other | L Ye | | M State of legal domicile: DO |
| | | Summary | | | |
| | 1 B | riefly describe the organization's mission or most significant activities: | ESEARCH | & EDUCATION | ON CONSUMER |
| Activities & Governance | | HOICES, ESPECIALLY RELATED TO FOOD & | | | CONTINUED) |
| <u> </u> | 2 0 | heck this box if the organization discontinued its operations or | disposed of mo | ore than 25% of its net a | ssets. |
| Š | | umber of voting members of the governing body (Part VI, line 1a) | | 3 | ĺ ' |
| Ğ | | umber of independent voting members of the governing body (Part VI, line | 1b) | 4 | |
| Se Se | | otal number of individuals employed in calendar year 2010 (Part V, line 2a) | | 5 | |
| ŧξ | | otal number of volunteers (estimate if necessary) | | 6 | |
| -É: | | otal unrelated business revenue from Part VIII, column (C), line 12 | | 7a | 0 |
| ۹ | | et unrelated business taxable income from Form 990-T, line 34 | | 7b | 0 |
| - | | | | Prior Year | Current Year |
| | 8 C | ontributions and grants (Part VIII, line 1h) | | 8,025,711. | 2,127,580 |
| ž | | rogram service revenue (Part VIII, line 2g) | | 8,500. | 25,512 |
| Revenue | | evestment income (Part VIII, column (A), lines 3, 4, and 7d) | | 6,585. | 1,695 |
| Ě | | ther revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) | <u> </u> | 11,641. | 9,282 |
| | | otal revenue - add lines 8 through 11 (must equal Part VIII, column (A), line | 12) | 8,052,437. | 2,164,069 |
| _ | | rants and similar amounts paid (Part IX, column (A), lines 1-3) | | 6,914,000. | 1,700 |
| | | enefits paid to or for members (Part IX, column (A), line 4) | T | 0. | 0 |
| _s | | alaries, other compensation, employee benefits (Part IX, column (A), lines | 5-10\ | 22,012. | 39,036 |
| Expenses | | rofessional fundraising fees (Part IX, column (A), line 11e) |) | 0. | 0 |
| be | | | 1 , 277. | - Cy | , , , |
| ŭ | | ther expenses (Part IX, column (A), lines 11a-11d, 11f-24f) | - /- | 1,895,647. | 2,600,044 |
| 1 | | otal expenses. Add lines 13-17 (must equal Part IX, column (3) vines 5 | ৲ ৩১ 🖯 | 8,831,659. | 2,640,780 |
| ļ | | | \%\ | <779,222. | |
| 58 | | otal assets (Part X, line 16) otal liabilities (Part X, line 26) et assets or fund balances. Subtract line 21 from line 20 | 12/ | Beginning of Current Year | End of Year |
| Net Assets or Fund Balances | 20 T | otal assets (Part X, line 16) | ا\" إ | 1,970,771. | 1,318,098 |
| PSS [PSS | | otal liabilities (Part X, line 26) | ペント | 681,547. | |
| ĕĔ | | et assets or fund balances. Subtract line 21 from line 20 | \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ | 1,289,224. | - |
| Pa | rt II 🖫 | Signature Block | | | |
| Unde | r penalt | es of perjury, I declare that I have examined this return, including accompanying sci | redules and state | ements, and to the best of m | ny knowledge and belief, it is |
| true, | correct. | and complete. Declaration of preparer (other than officer) is based on all information | of which prepa | rer has any knowledge. | , |
| | | C. Om | | 11/10/1 | // |
| Sigr | , [| Signature of officer | | Date | |
| Here | , | RICHARD BERMAN, PRESIDENT, EXECUTIV | E DIREC | CTOR | |
| | | Type or print name and title | | | |
| | ti | Print/Type preparer's name Preparer's signature | | Date Check | PTIN |
| Paid Prep | [| Terri L. Robbins, CPA Jeni X. Roll | L. CAA | 11/10/11 self-employ | ved |
| Pren | arer h | irm's name RICHARD BERMAN AND COMPANY, | INC. | Firm's EIN | |
| Use | | irm's address 1090 VERMONT AVE. N.W., SUITE | | 7 11111 3 1.111 | |
| | | WASHINGTON, DC 20005 | - 000 | Phone no. (| 202) 463-7100 |
| | | 71121121G1G17 DG 2000G | | Lenone no. 7 | 2027 403 7100 Y y N- |

| | Check if Schedule O contains a response to any question in this Part III |
|----|---|
| 1 | Briefly describe the organization's mission: |
| | THE CENTER FOR CONSUMER FREEDOM IS A NONPROFIT ORGANIZATION DEVOTED TO |
| | PROMOTING PERSONAL RESPONSIBILITY AND PROTECTING CONSUMER CHOICES. |
| | |
| | |
| 2 | Did the organization undertake any significant program services during the year which were not listed on |
| | the prior Form 990 or 990-EZ? |
| | If "Yes," describe these new services on Schedule O. |
| 3 | Did the organization cease conducting, or make significant changes in how it conducts, any program services? |
| | If "Yes," describe these changes on Schedule O. |
| 4 | Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. |
| | Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and |
| | allocations to others, the total expenses, and revenue, if any, for each program service reported. |
| 4a | (Code:) (Expenses \$ 982,285 · including grants of \$ 1,700 ·) (Revenue \$ |
| | IN FEBRUARY, LAUNCHED HUMANEWATCH.ORG, A WATCHDOG PROJECT TO EDUCATE |
| | THE PUBLIC ABOUT THE HUMANE SOCIETY OF THE UNITED STATES, ITS |
| | MISLEADING FUNDRAISING PRACTICES, ITS DISMAL TRACK RECORD OF SUPPORTING |
| | PET SHELTERS AND ITS SUPPORT OF A RADICAL ANIMAL RIGHTS AGENDA. |
| | RESEARCHED TENS OF THOUSANDS OF PAGES OF HSUS-RELATED DOCUMENTS, |
| | INCLUDING FEDERAL TAX FORMS, CORRESPONDENCE, NEWS ARTICLES, LEGAL AND |
| | GOVERNMENT DOCUMENTS, HSUS PUBLICATIONS, AND OTHER RECORDS, WHICH CCF |
| | PUBLISHES ON A DYNAMIC WEBSITE THAT RECEIVED OVER 1 MILLION VISITORS. |
| | PROVIDED DAILY BLOG UPDATES ON THESE RESEARCH FINDINGS TO EDUCATE THE |
| | PUBLIC. DEVELOPED SOCIAL MEDIA FOLLOWING (OVER 200,000) THROUGH |
| | FACEBOOK AND TWITTER PRESENCE. PRODUCED EDUCATIONAL ADVERTISEMENTS IN |
| | 10 PUBLICATIONS AND ON OUTDOOR BILLBOARD SPACE IN NEW YORK CITY AND |
| 4b | (Code:) (Expenses \$ 975,732 • including grants of \$) (Revenue \$ |
| | MAINTAINED DYNAMIC WEBSITE (CONSUMERFREEDOM.COM) EDUCATING THE PUBLIC, |
| | POLICYMAKERS AND THE MEDIA ON ISSUES RELATED TO PUBLIC CHOICE ON FOOD, |
| | BEVERAGE, HEALTH, FINANCIAL, AND OTHER CONSUMER ISSUES AND ENCOURAGED |
| | THE PUBLIC TO VISIT OTHER MICROSITES RELATED TO THESE ISSUES (SEE PAGE |
| | 1, ITEM J). MAINTAINED 15 INTERNET WEBSITES WITH PERIODIC NEWS UPDATES, |
| | ARTICLES AND OTHER INFORMATIONAL MATERIALS. DISTRIBUTED DAILY |
| | BLOG/EMAIL/NEWSLETTER TO LIST OF 30,000 INDIVIDUALS. PRODUCED AN |
| | INFORMATIONAL WEB-VIDEO ABOUT THE CENTER FOR CONSUMER FREEDOM PUBLISHED |
| | ON YOUTUBE AND THE CENTER'S WEBSITE. |
| | |
| | |
| | |
| 4c | (Code:) (Expenses \$ 253,494. including grants of \$) (Revenue \$ 25,512. |
| | PROMOTED MESSAGES RELATING TO CONSUMER CHOICE TO THE MEDIA. WROTE AND |
| | PUBLISHED 63 OP-EDS AND 27 LETTERS TO THE EDITOR IN NATIONAL AND |
| | REGIONAL NEWS PUBLICATIONS ON TOPICS RELATED TO OBESITY, FOOD CHOICES, |
| | AND OTHER CONSUMER ISSUES. DRAFTED AND DISTRIBUTED 39 PRESS RELEASES |
| | RESULTING IN COVERAGE IN 25 RADIO/TV AND 74 ONLINE/PRINT NEWS OUTLETS. |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| 4d | Other program services. (Describe in Schedule O.) |
| | (Expenses \$ 263, 145 · including grants of \$) (Revenue \$) |
| 4e | > 174 CEC |
| | |

4e Total program service expenses 032002 12-21-10

Form 990 (2010)

Form 990 (2010) THE CENTER FOR CONSUMER FREEDOM
Part IV Checklist of Required Schedules

| _ | | | V | |
|--------|--|--|------------|---------------|
| | 1. the annual to the food of t | | Yes | No |
| 1 | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A | | х | |
| • | \dot{r} | 2 | X | |
| 2 3 | Is the organization required to complete Schedule B, Schedule of Contributors? | | | |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I | 3 | | х |
| 4 | | , | | |
| 4 | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II | 4 | х | |
| _ | | - | | |
| 5 | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III | 5 | | |
| 6 | | 3 | | |
| 6 | Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I | 6 | | х |
| 7 | | • | | |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, | 7 | | х |
| 0 | the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete | | | |
| 8 | Schedule D, Part III | 8 | | х |
| Ω. | | ┝╬┈ | | - |
| 9 | Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV | 9 | | х |
| 10 | Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? | ٣ | | - |
| 10 | If "Yes," complete Schedule D, Part V | 10 | | х |
| 11 | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX, or X | 1-14-7 | 71 | |
| • • | as applicable. | | ٠ | 3 |
| a | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, | | - <u>L</u> | |
| ۵ | Part VI | 11a | х | |
| ь | Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total | | | |
| • | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII | 11b | | х |
| c | Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total | | | |
| • | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII | 11c | | х |
| Ь | Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in | | | |
| _ | Part X, line 16? If "Yes," complete Schedule D, Part IX | 11d | | х |
| e | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X | 11e | | X |
| | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses | <u> </u> | | |
| | the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X | 11f | | х |
| 12a | Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete | | | |
| | Schedule D, Parts XI, XII, and XIII | 12a | Х | |
| b | Was the organization included in consolidated, independent audited financial statements for the tax year? | | | |
| | If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional | 12b | | Х |
| 13 | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes, " complete Schedule E | 13 | | Х |
| 14a | Did the organization maintain an office, employees, or agents outside of the United States? | 14a | | X |
| b | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, | | | |
| | and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV | 14b | <u> </u> | Х |
| 15 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization | | | |
| | or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV | 15 | ļ | X |
| 16 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals | | | |
| | located outside the United States? If "Yes," complete Schedule F, Parts III and IV | 16 | <u> </u> | X |
| 17 | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, | | | |
| | column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I | 17 | | X |
| 18 | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines | | | 1 |
| | 1c and 8a? If "Yes," complete Schedule G, Part II | 18 | L | Х |
| 19 | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," | | | |
| | complete Schedule G, Part III | 19 | <u> </u> | Х |
| 20a | Did the organization operate one or more hospitals? If "Yes," complete Schedule H | 20a | <u> </u> | Х |
| b | If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that | | | |
| | operate one or more hospitals must attach audited financial statements (see instructions) | 20b | | |
| | | Form | 990 (| 2010) |

THE CENTER FOR CONSUMER FREEDOM Form 990 (2010) Part IV Checklist of Required Schedules (continued) Yes No 21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the X United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II 21 22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, Х 22 column (A), line 2? If "Yes," complete Schedule I, Parts I and III 23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete X Schedule J 23 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Х 24a Schedule K. If "No", go to line 25 24b b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24c 24d d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a X disqualified person during the year? If "Yes," complete Schedule L, Part I 25a b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete X 25b Schedule L, Part I 26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified X person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II 26 27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Х 28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions): X a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28a X b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28b c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, X director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV 28c X 29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 29 30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation X 30 contributions? If "Yes," complete Schedule M 31 Did the organization liquidate, terminate, or dissolve and cease operations? Х If "Yes," complete Schedule N, Part I 31 32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Х Schedule N, Part II 32 33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations X sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I 33 34 Was the organization related to any tax-exempt or taxable entity? Х If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1 34 X 35 35 Is any related organization a controlled entity within the meaning of section 512(b)(13)? a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Yes X No 36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-chantable related organization? X If "Yes," complete Schedule R, Part V, line 2 36 37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization X and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI 37

> Х Form 990 (2010)

38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?

Note. All Form 990 filers are required to complete Schedule O

| | Check if Schedule O contains a response to any question in this Part V | | | | | | |
|-----|---|-------------------------------|-------|--|---------------|--|--|
| | | | | Yes | No | | |
| 1a | Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable | _{1a} 12 | | , | | | |
| b | Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable | 1b 0 | 1 | | | | |
| С | Did the organization comply with backup withholding rules for reportable payments to vendors and r | eportable gaming | | | | | |
| | (gambling) winnings to prize winners? | , , | 1c | X | | | |
| 2a | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, | | .," | | | | |
| | filed for the calendar year ending with or within the year covered by this return | 2a 2 | | ٠, | | | |
| b | If at least one is reported on line 2a, did the organization file all required federal employment tax retu | ms? | 2b | X | - | | |
| | Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instruction | | | | | | |
| 3a | Did the organization have unrelated business gross income of \$1,000 or more during the year? | • | 3a | | X | | |
| | If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O | | 3b | | | | |
| | At any time during the calendar year, did the organization have an interest in, or a signature or other | authority over, a | | | | | |
| | financial account in a foreign country (such as a bank account, securities account, or other financial | account)? | 4a | | Х | | |
| ь | If "Yes," enter the name of the foreign country: ▶ | | | | | | |
| | See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial | Accounts. | · | | | | |
| 5a | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? | | 5a | | X | | |
| þ | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transfer | action? | 5b | | Х | | |
| С | If "Yes," to line 5a or 5b, did the organization file Form 8886-T? | | 5c_ | | | | |
| 6a | Does the organization have annual gross receipts that are normally greater than \$100,000, and did t | he organization solicit | | | | | |
| | any contributions that were not tax deductible? | | 6a | | X | | |
| b | If "Yes," did the organization include with every solicitation an express statement that such contribu | tions or gifts | 1 | | | | |
| | were not tax deductible? | | 6b | | | | |
| 7 | Organizations that may receive deductible contributions under section 170(c). | | | | | | |
| а | Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and se | rvices provided to the payor? | 7a | <u> </u> | Х | | |
| ь | If "Yes," did the organization notify the donor of the value of the goods or services provided? | | 7b | <u> </u> | | | |
| C | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w | as required | | | | | |
| | to file Form 8282? | | 7c_ | <u> </u> | X | | |
| d | If "Yes," indicate the number of Forms 8282 filed during the year | 7d | | | | | |
| е | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit of | contract? | 7e | <u> </u> | X | | |
| f | f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? | | | | | | |
| 9 | If the organization received a contribution of qualified intellectual property, did the organization file F | • | 7g | ļ | ļ | | |
| h | If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization | | 7h | | ļ | | |
| 8 | Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. D | | | | | | |
| _ | organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at | any time during the year? | 8 | ├ | | | |
| 9 | Sponsoring organizations maintaining donor advised funds. | | | | | | |
| a | Did the organization make any taxable distributions under section 4966? | | 9a | ├ | | | |
| . b | Did the organization make a distribution to a donor, donor advisor, or related person? | | 9b | ├ | | | |
| 10 | Section 501(c)(7) organizations. Enter: | الما | a. | | | | |
| a | Initiation fees and capital contributions included on Part VIII, line 12 | 10a | | | | | |
| b | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities | 10b | - | | | | |
| 11 | Section 501(c)(12) organizations. Enter: | 144-1 | 1 | ĺ | | | |
| a | Gross income from members or shareholders | 11a | 1 | | | | |
| b | Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) | 446 | 100 | | | | |
| 100 | , | 11b | | | | | |
| | Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form | 1 1041 7 1 12b | 12a | | \vdash | | |
| 13 | If "Yes," enter the amount of tax-exempt interest received or accrued during the year | 120 | ٠. | ١. | | | |
| | Section 501(c)(29) qualified nonprofit health insurance issuers. | | 120 | | | | |
| a | Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O. | | 13a | \vdash | 1 | | |
| ь | Enter the amount of reserves the organization is required to maintain by the states in which the | | ' | , | | | |
| | organization is licensed to issue qualified health plans | 13b | - | | | | |
| _ | Enter the amount of reserves on hand | 130 | ┤ 、 ← | , ' | | | |
| 14a | Did the organization receive any payments for indoor tanning services during the tax year? | | 14a | | X | | |
| | If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedul | le O | 14b | | - | | |
| ~ | | | | aan | (0040) | | |

Form 990 (2010) THE CENTER FOR CONSUMER FREEDOM 26-0006579 Page

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

| | | | | TT |
|-----|---|------------------|------------------|--|
| | Check if Schedule O contains a response to any question in this Part VI | | | X |
| Sec | tion A. Governing Body and Management | | | |
| | | | Yes | No |
| 1a | Enter the number of voting members of the governing body at the end of the tax year | | 46, | مواقد الاد المدارع |
| b | Enter the number of voting members included in line 1a, above, who are independent 1b 6 | 74 | · ; | - 1 |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other | | | <u></u> - |
| | officer, director, trustee, or key employee? | 2 | | X |
| 3 | Did the organization delegate control over management duties customarily performed by or under the direct supervision | | | |
| | of officers, directors or trustees, or key employees to a management company or other person? | 3 | X | -,,- |
| 4 | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? | 4 | | X |
| 5 | Did the organization become aware during the year of a significant diversion of the organization's assets? | 5 | | X |
| 6 | Does the organization have members or stockholders? | 6 | | X |
| 7a | Does the organization have members, stockholders, or other persons who may elect one or more members of the | | | ٠,, |
| _ | governing body? | 7a | | X |
| | Are any decisions of the governing body subject to approval by members, stockholders, or other persons? | 7b | | |
| 8 | Did the organization contemporaneously document the meetings held or written actions undertaken during the year | कीता प्रक | - | |
| | by the following: | | | - , |
| | The governing body? | 8a | X | |
| | Each committee with authority to act on behalf of the governing body? | 8b | X | <u> </u> |
| 9 | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the | | | ₩ |
| 500 | organization's mailing address? If "Yes," provide the names and addresses in Schedule O | 9 | | X |
| Sec | tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code) | 1 | | |
| 40. | | | Yes | No X |
| | Does the organization have local chapters, branches, or affiliates? | 10a | | <u> </u> |
| D | If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, | 406 | | ŀ |
| 110 | and branches to ensure their operations are consistent with those of the organization? | 10b | | X |
| _ | Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? | 11a | | 1 |
| 120 | , | | X | |
| 12a | | 12a | | |
| U | Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? | 12b | X | i |
| _ | Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe | 120 | | |
| · | in Schedule O how this is done | 12c | x | |
| 13 | Does the organization have a written whistleblower policy? | 13 | X | _ |
| 14 | Does the organization have a written document retention and destruction policy? | 14 | X | |
| 15 | Did the process for determining compensation of the following persons include a review and approval by independent | Ξ _γ , | | |
| | persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | -7-7 | | |
| а | The organization's CEO, Executive Director, or top management official | 15a | X | ٠, |
| | Other officers or key employees of the organization | 15b | X | |
| _ | If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.) | | 2.4" | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a | 1 | - (+) - () | 1 |
| | taxable entity during the year? | 16a | _`sf | X |
| ь | If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation | 12 TE | 12 | · |
| | in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's | - <u>-</u> | | |
| | exempt status with respect to such arrangements? | 16b | | |
| Sec | tion C. Disclosure | | | |
| 17 | List the states with which a copy of this Form 990 is required to be filed ▶SEE SCHEDULE O | | | |
| 18 | Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available | for | | |
| | public inspection. Indicate how you make these available. Check all that apply. | | | |
| | Own website Another's website X Upon request | | | |
| 19 | Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, a | nd fina | ncial | |
| | statements available to the public. | | | |
| 20 | State the name, physical address, and telephone number of the person who possesses the books and records of the organization | tion: | | |
| | RICHARD BERMAN - (202) 463-7112 | | | |
| | 1090 VERMONT AVE. NW, #800, WASHINGTON, DC 20005 | | | |
| | | Form | 990 | (2010) |

032006 12-21-10

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter O in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees. and former such persons.

| Check this box if neither the organization (A) | (B) | | (C) | | | | | (D) | (E) | (F) | |
|--|--|-----------------------------|-----------------------|------------------|---|--|------------|--|--|--|--|
| Name and Title | Average | Position (check all that | | | | | Reportable | Reportable | Estimated | | |
| | hours per week (describe hours for related organizations in Schedule O) | ustee or director | Institutional trustee | all | | Highest compensated Compensate | - | compensation from the organization (W-2/1099-MISC) | compensation from related organizations (W-2/1099-MISC) | amount of other compensation from the organization and related organizations | |
| RICHARD BERMAN | 10.60 | | ĺ | ,, | | | | 25 205 | | | |
| PRESIDENT, EXEC DIRECTOR | 10.60 | X | _ | X | | | | 25,385. | 0. | 0 | |
| JOSEPH KEFAUVER | 1 | ٠, | ĺ | \ _v . | | | | 500 | 0. | 0 | |
| SEC./TREAS., DIRECTOR | 0.20 | Х | | X | ├ | - | | 500. | <u>U.</u> | | |
| DANIEL MINDUS | 0.10 | x | ľ | | | | | 500. | 0. | 0 | |
| DIRECTOR DAVID BROWNE | | ^ | | ┢ | | - | | 300. | 0. | | |
| DIRECTOR | 0.20 | x | ŀ | | | | | 960. | 0. | 0 | |
| F. LANE CARDWELL | | - | _ | - | | | | | | | |
| DIRECTOR | 0.20 | X | İ | | | | | 500. | 0. | 0 | |
| JAMES BLACKSTOCK | | | | | | | | | | | |
| DIRECTOR | 0.10 | X | | | | | | 500. | 0. | 0 | |
| RICHARD VERRECCHIA | | | | | | | | | _ | _ | |
| DIRECTOR | 0.10 | Х | | | | | | 500. | 0. | 0 | |
| DERREK HOFRICHTER | | l | | | | ' | | | | | |
| SEC./TREAS., DIRECTOR | 0.10 | X | | Х | _ | | | 0. | 0. | 0 | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | - | _ | | | | | | |
| | | _ | _ | | _ | | | | | ! | |
| | | | | | | | | | | | |

032007 12-21-10

| Pai | t VII Section A. Officers, Directors, Tru | stees, Key Er | nplo | oyee | s, aı | nd l | High | est | Compensated Employ | ees (continued) | | | _ |
|-----|---|------------------------------|---|-----------------------|------------------|--------------|------------------------------|---------|---------------------------------------|---------------------------|----------|---------------------------------------|--|
| | (A) | (B) | (C) | | | | | | (D) | (E) | | (F) | |
| | Name and title | Average | Position (check all that apply) | | | | | ı. A | Reportable | Reportable | | Estimated | |
| | | hours per week | (CI | neck | allt | inat | арр | iy) | compensation | compensation from related | | amount of other | |
| | | (describe | ctor | | | | | ŀ | from the | organization | | compensation | ı |
| | | hours for | Individual trustee or director | ي ا | | | ated | | | (W-2/1099-MI | | from the | |
| | | related | ustee | Institutional trustee | | 92 | Suadi | | (W-2/1099-MISC) | i | | organization | |
| | | organizations in Schedule | dual tr | tronal | | nploy | st col | <u></u> | | | | and related | |
| | | 0) | Indivi | Institu | Officer | Key employee | Highest compensated employee | Бm | | | | organizations | |
| | | | | | | | \vdash | | | | | | _ |
| | | | | | | | - | | | | | | _ |
| | | | | | | | | | | | | | _ |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | ······································ | | | | | | | | | ! | | | _ |
| | | | | | Н | | <u> </u> | - | | | | | _ |
| | | | | | | | _ | _ | ļ | | | | _ |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | _ |
| 1b | Sub-total Sub-total | ļ | <u> </u> | <u> </u> | Ll | | ▶ | L | 28,845. | | 0. | 0 | |
| | Total from continuation sheets to Part VI Total (add lines 1b and 1c) | I, Section A | | | | | | | 28,845. | | 0. | 0 | |
| 2 | Total number of individuals (including but n | ot limited to th | ose | liste | ed at | 2000 | e) wi | no r | • |),000 in reportab | _ | | |
| | compensation from the organization | | | | | | | _ | | | | Yes No | 0 |
| 3 | Did the organization list any former officer, | director or tru | stee | , ke | y em | olqı | yee, | or i | highest compensated er | nployee on | ļ | | |
| | line 1a? If "Yes," complete Schedule J for s | | | | | | | | | | | з Х | |
| 4 | For any individual listed on line 1a, is the su and related organizations greater than \$15 | • | | | | | | | • | the organization | 1 | 4 X | Ē. |
| 5 | Did any person listed on line 1a receive or a | • | | | | • | | ela | ted organization or indiv | idual for service: | s | 5 X | - |
| Sec | rendered to the organization? If "Yes," cometion B. Independent Contractors | plete Schedul | e J 1 | or s | uch _I | per | son | | · · · · · · · · · · · · · · · · · · · | | | 5 X | <u>. </u> |
| 1 | Complete this table for your five highest co | mpensated in | depe | ende | ent c | ont | racto | ors | that received more than | \$100,000 of cor | mpens | ation from | _ |
| | the organization. | | | | | | | | | | | | |
| | (A) Name and business | address | | | | | | | (B) Description of s | services | c | (C) Compensation | |
| | CHARD BERMAN AND COMPAI | • | | | | | | | | | | 500 100 | _ |
| | RMONT AVE NW #800, WASI | HINGTON | <u>, </u> | DC_ | 20 | 000 | 05 | | MANAGEMENT S | ERVICES | <u> </u> | <u>,682,126</u> | • |
| | W YORK TIMES & COMPANY O 8TH AVENUE, NEW YORK | , NY 100 | 3 | 6 | | | | | MESSAGE ADVE | RTISING | | 161,592 | : . |
| | · · · · · · · · · · · · · · · · · · · | | | | | | | | | | | | _ |
| | | | | | | | | _ | | - | | · · · · · · · · · · · · · · · · · · · | _ |
| | | | _ | | | | | | | | <u> </u> | ···· | _ |
| | | | | | | | | | | | 54.0% | or was to be a | _ |
| 2 | Total number of independent contractors (i \$100,000 in compensation from the organization from the organizatio | - | ot li | mıte | d to | | se li 2 | ste | d above) who received n | nore than | | | ٠., |

Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

| | not include amounts reported on lines 6b, Bb, 9b, and 10b of Part VIII. | (A) Total expenses | (B) Program service expenses | (C) Management and general expenses | (D) Fundraising expenses |
|----|--|-----------------------|------------------------------|-------------------------------------|--|
| 1 | Grants and other assistance to governments and | | | | |
| | organizations in the U.S. See Part IV, line 21 | 1,700. | 1,700. | | |
| 2 | Grants and other assistance to individuals in | | | | , |
| | the U.S. See Part IV, line 22 | | | | |
| 3 | Grants and other assistance to governments, | | | | |
| | organizations, and individuals outside the U.S. | | | | |
| | See Part IV, lines 15 and 16 | | | | <u></u> |
| 4 | Benefits paid to or for members | | | , | |
| 5 | Compensation of current officers, directors, | 00 045 | 4.50 | 2 000 | 05 205 |
| | trustees, and key employees | 28,845. | 460. | 3,000. | 25,385 |
| 6 | Compensation not included above, to disqualified | | ! | | |
| | persons (as defined under section 4958(f)(1)) and | | | | |
| | persons described in section 4958(c)(3)(B) | | <u></u> . | | 7 200 |
| 7 | Other salaries and wages | 7,389. | | | 7,389 |
| 8 | Pension plan contributions (include section 401(k) | | | İ | |
| | and section 403(b) employer contributions) | | | | |
| 9 | Other employee benefits | 0.000 | | | 0.000 |
| 10 | Payroll taxes | 2,802. | | | 2,802 |
| 11 | Fees for services (non-employees): | 1 600 106 | 4 505 505 | 04 220 | |
| а | Management | 1,682,126. | 1,597,787. | 84,339. | 43.5 |
| b | Legal | 83,983. | 70,570. | 12,976. | 437 |
| С | Accounting | 19,000. | | 19,000. | |
| d | Lobbying | | | | |
| е | Professional fundraising services. See Part IV, line 17 | | · | | |
| f | Investment management fees | | | | 4 0 4 5 |
| g | Other | 79,594. | 78,417. | <68.> | 1,245 |
| 12 | Advertising and promotion | 565,052. | 565,052. | | F-3-F-F |
| 13 | Office expenses | 39,094. | 33,739. | | 5,355 |
| 14 | Information technology | 73,022. | 71,815. | | 1,207 |
| 15 | Royalties | | | | |
| 16 | Occupancy | 42 206 | 40 040 | | 155 |
| 17 | Travel | 43,306. | 42,849. | | 457 |
| 18 | Payments of travel or entertainment expenses | | | | |
| | for any federal, state, or local public officials | 2 122 | 2 122 | | |
| 19 | Conferences, conventions, and meetings | 2,123. | 2,123. | | |
| 20 | Interest | | | | |
| 21 | Payments to affiliates | 1 420 | | | |
| 22 | Depreciation, depletion, and amortization | 1,438. | 1,438. | | |
| 23 | Insurance | 2,600. | | 2,600. | |
| 24 | Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line | ` | _ | 1 | |
| | 24f amount exceeds 10% of line 25, column (A) | - , - 'T | | | |
| | amount, list line 24f expenses on Schedule O.) | 0 700 | 0 700 | | |
| a | TAXES, LICENSES, AND FEES | 8,706. | 8,706. | | |
| b | | | | | |
| c | | | | | |
| d | | | | | · |
| 9 | All III | | | | |
| f | All other expenses | 2 640 790 | 2 171 555 | 121 047 | <u> </u> |
| 25 | Total functional expenses. Add lines 1 through 24f | 2,640,780. | 2,474,656. | 121,847. | 44,277 |
| 26 | Joint costs. Check here J if following SOP | | | | |
| | 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation | | | | |

032010 12-21-10

| | † X | | | NOOMEN TREEDO | · · · · · · · · · · · · · · · · · · · | | 0000373 Tage 11 |
|-----------------------------|-----|--|----------|------------------------|---|----------|-----------------|
| L | | | | | (A) | | (B) |
| | | | | | Beginning of year | | End of year |
| | 1 | Cash - non-interest-bearing | | | 583,065. | 1 | 1,060,015. |
| | 2 | Savings and temporary cash investments | | 1,052,512. | 2 | 209,037. | |
| | 3 | Pledges and grants receivable, net | 330,987. | 3 | 47,348. | | |
| | 4 | Accounts receivable, net | 1,171. | 4 | 100. | | |
| | 5 | Receivables from current and former officers, di | rectors | s, trustees, key | | | |
| | | employees, and highest compensated employee | | | | | |
| | | of Schedule L | | 5 | | | |
| | 6 | Receivables from other disqualified persons (as | define | d under section | | | |
| | | 4958(f)(1)), persons described in section 4958(c | | | 4 | | |
| | | employers and sponsoring organizations of sections | | | | | |
| | | employees' beneficiary organizations (see instru | | • | | 6 | |
| ets | 7 | Notes and loans receivable, net | | | | 7 | |
| Assets | 8 | Inventories for sale or use | | | | 8 | |
| ` | 9 | Prepaid expenses and deferred charges | | | | 9 | |
| | | Land, buildings, and equipment, cost or other | 1 | | | | |
| | | basis. Complete Part VI of Schedule D | 10a | 69,111. | | | |
| | ь | Less: accumulated depreciation | 10b | 69,111. 67,513. | 3,036. | 10c | 1,598. |
| | 11 | Investments - publicly traded securities | | 11 | | | |
| | 12 | Investments - other securities. See Part IV, line | | 12 | | | |
| | 13 | Investments - program-related. See Part IV, line | | 13 | | | |
| | 14 | Intangible assets | | 14 | | | |
| | 15 | Other assets. See Part IV, line 11 | | | 15 | 0. | |
| | 16 | Total assets. Add lines 1 through 15 (must equ | al line | 34) | 1,970,771. | 16 | 1,318,098. |
| | 17 | Accounts payable and accrued expenses | 681,547. | 17 | 505,585. | | |
| | 18 | Grants payable | | | 18 | | |
| | 19 | Deferred revenue | | | 19 | | |
| | 20 | Tax-exempt bond liabilities | | | | 20 | |
| ş | 21 | Escrow or custodial account liability. Complete | Part IV | of Schedule D | | 21 | |
| Liabilities | 22 | Payables to current and former officers, director | s, trus | tees, key employees, | , | , | - |
| abi | | highest compensated employees, and disqualif | ed per | sons. Complete Part II | | | ľ |
| ב | | of Schedule L | | | | 22 | |
| | 23 | Secured mortgages and notes payable to unrela | ated th | ird parties | | 23 | |
| | 24 | Unsecured notes and loans payable to unrelate | d third | parties | | 24 | |
| | 25 | Other liabilities. Complete Part X of Schedule D | | | | 25 | |
| | 26 | Total liabilities. Add lines 17 through 25 | | | 681,547. | 26 | 505,585. |
| | | Organizations that follow SFAS 117, check he | ere 🕨 | X and complete | A ^C | | |
| es | | lines 27 through 29, and lines 33 and 34. | | | | | |
| anc S | 27 | Unrestricted net assets | | | 1,146,467. | | 684,924. |
| 3al | 28 | Temporarily restricted net assets | | | 142,757. | 28 | 127,589. |
| Ρu | 29 | Permanently restricted net assets | | | | 29 | |
| Net Assets or Fund Balances | | Organizations that do not follow SFAS 117, c | heck I | nere 🕨 🔲 and | 200 | 1.5 | |
| þ | 1 | complete lines 30 through 34. | | | - · · · · · · · · · · · · · · · · · · · | | |
| ets | 30 | Capital stock or trust principal, or current funds | | | | 30 | |
| Ass | 31 | Paid-in or capital surplus, or land, building, or ed | quipme | ent fund | | 31 | |
| et/ | 32 | Retained earnings, endowment, accumulated in | come, | or other funds | | 32 | |
| Z | 33 | Total net assets or fund balances | | | 1,289,224. | 33 | 812,513. |
| | 34 | Total liabilities and net assets/fund balances | | | 1,970,771. | 34 | 1,318,098. |

Form **990** (2010)

| | 990 (2010) THE CENTER FOR CONSUMER FREEDOM | 26-00 | 06579 | Pag | _{je} 12 | | | | | |
|----|---|------------|-------|-------|------------------|--|--|--|--|--|
| Pa | rt XI Reconciliation of Net Assets | | | | | | | | | |
| | Check if Schedule O contains a response to any question in this Part XI | _ | | | | | | | | |
| | | | | | | | | | | |
| 1 | Total revenue (must equal Part VIII, column (A), line 12) | | | | | | | | | |
| 2 | Total expenses (must equal Part IX, column (A), line 25) | 2 | 2,640 | | | | | | | |
| 3 | Revenue less expenses. Subtract line 2 from line 1 | 3 | <476 | | | | | | | |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) | 4 | 1,289 | 7,2 | 24. | | | | | |
| 5 | Other changes in net assets or fund balances (explain in Schedule O) | 5 | | | 0. | | | | | |
| 6 | Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) | 6 | 812 | 2,5 | 13. | | | | | |
| Pa | rt XII Financial Statements and Reporting | | | | | | | | | |
| | Check if Schedule O contains a response to any question in this Part XII | | | | <u> </u> | | | | | |
| | <u></u> | | | Yes | No | | | | | |
| 1 | Accounting method used to prepare the Form 990: Cash X Accrual Other | | | | | | | | | |
| | If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O. | | | | | | | | | |
| 2a | Were the organization's financial statements compiled or reviewed by an independent accountant? | | 2a | | _X_ | | | | | |
| b | Were the organization's financial statements audited by an independent accountant? | | 2b | Х | | | | | | |
| С | If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of th | e audit, | | | | | | | | |
| | review, or compilation of its financial statements and selection of an independent accountant? | | 2c | Х | | | | | | |
| | If the organization changed either its oversight process or selection process during the tax year, explain in Scho | edule O. | | -, |) | | | | | |
| d | If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue | d on a | 1 | - , | | | | | | |
| | separate basis, consolidated basis, or both: | | - , | | | | | | | |
| | Separate basis Consolidated basis Both consolidated and separate basis | | | - 1 | | | | | | |
| За | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sir | ngle Audit | | | | | | | | |
| | Act and OMB Circular A-133? | | 3a | | X | | | | | |
| b | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ | red audit | | | | | | | | |
| | or audits, explain why in Schedule O and describe any steps taken to undergo such audits | | 3b | | | | | | | |
| | | | Form | 990 (| 2010) | | | | | |

SCHEDULE A

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

2010

Open to Public

Name of the organization Employer identification number THE CENTER FOR CONSUMER FREEDOM 26-0006579 Part Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: In organization operated for the benefit of a college or university owned or operated by a governmental unit described in 5 section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. **b** Type II c Type III · Functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? g Yes (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, No the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11a(iii) h Provide the following information about the supported organization(s). (vi) Is the ganization in col. (iii) Type of (iv) is the organization (v) Did you notify the (vii) Amount of (i) Name of supported (ii) EIN organization in col. (I) listed in your organization in col. organization support (i) organized in the U.S.? (described on lines 1-9 (i) of your support? governing document? above or IRC section (see instructions)) Yes Yes No No Yes Nο

032021 12-21-10

Form 990 or 990-FZ.

LHA For Paperwork Reduction Act Notice, see the Instructions for

Schedule A (Form 990 or 990-EZ) 2010

Schedule A (Form 990 or 990-EZ) 2010 THE CENTER FOR CONSUMER FREEDOM 26-00065 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

| Se | ction A. Public Support | | | | | | |
|------|---|--------------------|---|------------------------|---------------------|---------------------|--------------------|
| Cale | endar year (or fiscal year beginning in) | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
| 1 | Gifts, grants, contributions, and | | | | | | |
| | membership fees received. (Do not | | | | | | |
| | ınclude any "unusual grants.") | 3064637. | 2474520. | 1480562. | 8025711. | 2127580. | 17173010. |
| 2 | Tax revenues levied for the organ- | | | | | | |
| | ization's benefit and either paid to | | | | | | |
| | or expended on its behalf | | | | | | |
| 3 | The value of services or facilities | | | | | | <u> </u> |
| | furnished by a governmental unit to | | | | | | |
| | the organization without charge | | | | | | _ |
| 4 | Total. Add lines 1 through 3 | 3064637. | 2474520. | 1480562. | 8025711. | 2127580. | 17173010. |
| 5 | The portion of total contributions | , - | | ; : = : : : | | | |
| | by each person (other than a | - | • | | | | |
| | governmental unit or publicly | | | . > | | | |
| | supported organization) included | - ' | <i>'</i> | | | | |
| | on line 1 that exceeds 2% of the | ι | | - | | | |
| | amount shown on line 11, | | ' <u>.</u> | • | | | |
| | column (f) | | | | - | | 9087721. |
| | Public support. Subtract line 5 from line 4 | - \ | 3 | | - | | 8085289. |
| Se | ction B. Total Support | | | | , | | |
| Cale | endar year (or fiscal year beginning in) 🕨 | | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
| 7 | Amounts from line 4 | 3064637. | 2474520. | 1480562. | 8025711. | 2127580. | 17173010. |
| 8 | Gross income from interest, | | | | | | |
| | dividends, payments received on | | | | | |] |
| | securities loans, rents, royalties | | | | _ | | |
| | and income from similar sources | 8,220. | 4,648. | 23,896. | 6,585. | 1,695. | 45,044. |
| 9 | Net income from unrelated business | | | | | | |
| | activities, whether or not the | | | | | | |
| | business is regularly carried on | | | | | | |
| 10 | Other income. Do not include gain | | | | | | |
| | or loss from the sale of capital | | | | | | |
| | assets (Explain in Part IV.) | 317,239. | 15,396. | 13,826. | 20,141. | 34,794. | |
| 11 | Total support. Add lines 7 through 10 | | | | | | 17619450. |
| 12 | Gross receipts from related activities, | * | • | | | 12 | |
| 13 | • | | first, second, thir | d, fourth, or fifth ta | ax year as a sectio | n 501(c)(3) | |
| 200 | organization, check this box and stor | | | | | | <u>▶</u> ∟_ |
| | ction C. Computation of Publ | | _ | | | | 45 00 |
| 14 | 3 (| , | | olumn (f)) | | 14 | 45.89 % 50.93 % |
| 15 | · · · · · · · · · · · · · · · · · | | | | | 15 | |
| 108 | 33 1/3% support test - 2010.If the o | | | | 14 IS 33 1/3% or m | iore, check this bo | x and ►X |
| | stop here. The organization qualifies | | • | | 45: 004/00/ | | |
| L | 33 1/3% support test - 2009.If the o | | | | IINE 15 IS 33 1/3% | or more, check th | nis box |
| 170 | and stop here. The organization qual | • • | • | | 10 160 101 - | nd line 4.4 in 4007 | ▶ ∟ |
| 178 | 10% -facts-and-circumstances tes | | | | | | |
| | and if the organization meets the "factoring and circumstances" | | | | | t iv now the organ | nization _ [] |
| L | meets the "facts-and-circumstances" | | | | - | 7a and b=- 45 | 100/ |
| L. | 10% -facts-and-circumstances tes | | | | | | |
| | more, and if the organization meets the | | | | | | • |
| 12 | organization meets the "facts-and-circ | | | | | | |
| 18 | Private foundation. If the organization | er did Hot check a | DOX ON HITE 13, 16 | a, 100, 1/a, or 1/b | | | |
| | | | | | Sche | aule A (Form 990 | or 990-EZ) 2010 |

Schedule A (Form 990 or 990-EZ) 2010 Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

| Se | ction A. Public Support | | · · · · · · · · · · · · · · · · · · · | | | | |
|------|--|--|--|--------------------------|--------------------------|-----------------------|-------------------|
| Cale | endar year (or fiscal year beginning in) 🕨 | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
| 1 | Gifts, grants, contributions, and | | | | | | |
| | membership fees received. (Do not | İ | | | | | |
| | include any "unusual grants.") | } | | | | | |
| 2 | Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose | | | | | | |
| 3 | Gross receipts from activities that | | | | | | |
| | are not an unrelated trade or bus- iness under section 513 | | | | | | |
| 4 | Tax revenues levied for the organ- | | | 1 | | | |
| | ızation's benefit and either paid to | | | | | | |
| | or expended on its behalf | | | | | | |
| 5 | The value of services or facilities | | | | | | |
| | furnished by a governmental unit to the organization without charge | | | : | | | |
| 6 | Total. Add lines 1 through 5 | | | | - | 1 | |
| | Amounts included on lines 1, 2, and | | | | | | |
| | 3 received from disqualified persons | | | | | 1 | |
| b | Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year | | | | | | |
| | Add lines 7a and 7b | <u> </u> | | | | | |
| | Public support (Subtract line 7c from line 6.) | | 77 a 20 a 20 | 新生性素性病 | 1000年1000年 | | ·· · · · · · |
| Sec | ction B. Total Support | Company of the Compan | The state of the s | Average - inch standards | f whitemarker's shirt of | Tapax memory, grant b | |
| | ndar year (or fiscal year beginning in) | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
| 9 | Amounts from line 6 | 1-7-7 | | (0/2000 | (4) 200 | (0) = 0 | 1.7 |
| 10a | Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources | | | | | | |
| b | Unrelated business taxable income | | | | | | |
| | (less section 511 taxes) from businesses | | | | | | |
| | acquired after June 30, 1975 | | | | | | _ |
| 11 | Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on | | | | | | |
| 12 | Other income. Do not include gain or loss from the sale of capital | | | | - | | |
| 13 | assets (Explain in Part IV.) Total support (Add lines 9, 10c, 11, and 12) | | | | 1 | <u> </u> | |
| | First five years. If the Form 990 is for | r the organization's | s first, second, thi | rd, fourth, or fifth | tax vear as a secti | on 501(c)(3) organiz | ation. |
| | check this box and stop here | garmanall | ,,, | | , 52 25 4 5561 | 00 . (0/(0) 0 · gainz | ▶ |
| Sec | ction C. Computation of Publ | ic Support Pe | rcentage | | | | |
| | Public support percentage for 2010 (| | | column (fl) | | 15 | % |
| | Public support percentage from 2009 | | - | | | 16 | % |
| | ction D. Computation of Inve | | | | | 1.0 | |
| | Investment income percentage for 20 | | ····- | | | 17 | % |
| | Investment income percentage from | • | | ···· (/) | | 18 | % |
| | 33 1/3% support tests - 2010. If the | | | on line 14, and lin | e 15 is more than | | |
| | more than 33 1/3%, check this box a | | | | | | ▶□ |
| b | 33 1/3% support tests - 2009. If the | | | | | | and |
| - | line 18 is not more than 33 1/3%, che | | | | | | ▶□ |
| 20 | Private foundation. If the organization | | | | | | |
| | 23 12-21-10 | | | | | hedule A (Form 99 | 0 or 990-EZ) 2010 |

| Schedule A (Form 990 or 990-EZ) 2010 THE CENTER FOR CONSUMER FREEDOM 26-0006579 Page 4 |
|--|
| Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; |
| and Part III, line 12. Also complete this part for any additional information. (See instructions). |
| SCHEDULE A, PART II, LINE 10, EXPLANATION FOR OTHER INCOME: |
| SPEECH HONORARIUM |
| EXPENSE REIMBURSEMENT INCOME |
| OPINION EDITORIAL INCOME |
| INSURANCE SETTLEMENT |
| |
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SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ. · Inspection ► See separate instructions.

Open to Public

OMB No. 1545-0047

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations. Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35a (Proxy Tax), then

| Section 501(c)(4), (5), or (6) organization | inizations: Complete Part III. | | | F -d4:64: |
|--|--|--|---|---|
| • | CENTER FOR CONSUMER | EDEEDOM | | Employer identification numbe 26-0006579 |
| | organization is exempt und | | or is a section 5 | |
| Provide a description of the or Political expenditures Volunteer hours | ganization's direct and indirect politic | al campaign activities | s in Part IV. | > \$ |
| Part I-B Complete if the | organization is exempt und | ler section 501(c | :)(3). | |
| | e tax incurred by the organization und | | | ▶\$ |
| 2 Enter the amount of any excise | e tax incurred by organization manag | ers under section 495 | 55 | > \$ |
| 3 If the organization incurred a s | ection 4955 tax, did it file Form 4720 | for this year? | | Yes No |
| 4a Was a correction made? | | | | Yes No |
| b If "Yes," describe in Part IV. | | | | |
| Partel-C Complete if the | organization is exempt und | ler section 501(c |), except section | 501(c)(3). |
| 1 Enter the amount directly expe | ended by the filing organization for se | ction 527 exempt fun | ction activities | > \$ |
| | organization's funds contributed to ot | her organizations for | section 527 | _ |
| exempt function activities | | | | > \$ |
| | tures. Add lines 1 and 2. Enter here a | and on Form 1120-PO | L, | N • |
| line 17b | tama 4400 DOL familia wa 0 | | | - \$ |
| 4 Did the filing organization file F | orm 1120-POL for this year? nd employer identification number (El | NI) -f -llt 507 - | | Yes No |
| made payments. For each orga contributions received that we | anization listed, enter the amount pai re promptly and directly delivered to C). If additional space is needed, prov | d from the filing orgar a separate political or | nization's funds. Also er ganization, such as a s | iter the amount of political |
| (a) Name | (b) Address | (c) EIN | (d) Amount paid fi filing organization funds. If none, ente | n's contributions received and |
| | | | | |
| | | | | |
| | | | | |
| - | - | | | |
| | | | | |
| | | | | |
| or Paperwork Reduction Act Not | tice, see the Instructions for Form 9 | 990 or 990-EZ. | Schedi | ule C (Form 990 or 990-EZ) 201 |

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LHA

Schedule C (Form 990 or 990-EZ) 2010

| s4 <u> </u> | | | | | |
|--|---------------------------------------|--|--|-----------------------|----------------------|
| Schedule C (Form 990 or 990-EZ) 2010. | THE CENT | ER FOR CONSU | MER FREEDOM | 26-0 | 006579 Page 2 |
| Part II-A Complete if the org | ganization is e | exempt under secti | on 501(c)(3) and fi | led Form 5768 | |
| (election under sec | ction 501(h)). | | | | |
| A Check ► if the filing organiza | ation belongs to ar | affiliated group. | | | |
| B Check ► ☐ if the filing organiza | ation checked box | A and "limited control" p | rovisions apply. | | |
| | | | | (a) Filing | (b) Affiliated group |
| | its on Lobbying E ditures" means a | xpenditures mounts paid or incurre | 1) | organization's | totals |
| (to bxpc: | | mounts paid of incurred | , | totals | |
| 1a Total lobbying expenditures to infl | luence public opin | on (grass roots lobbying | | | |
| b Total lobbying expenditures to infl | 44. | | | | |
| c Total lobbying expenditures (add I | lines 1a and 1b) | | | 44. | |
| d Other exempt purpose expenditur | es | | | 2,640,736. | |
| Total exempt purpose expenditure | es (add lines 1¢ an | d 1d) | | 2,640,780. | |
| f Lobbying nontaxable amount. Ent | | n the following table in be | oth columns. | 282,039. | |
| If the amount on line 1e, column (a) | or (b) is: The | lobbying nontaxable a | mount is: | | |
| Not over \$500,000 | 209 | 6 of the amount on line 1 | e | | |
| Over \$500,000 but not over \$1,00 | 0,000 \$10 | 0,000 plus 15% of the ex | cess over \$500,000. | | |
| Over \$1,000,000 but not over \$1,5 | | 5,000 plus 10% of the ex | cess over \$1,000,000. | , | ; |
| Over \$1,500,000 but not over \$17 | ,000,000 \$22 | 5,000 plus 5% of the exc | ess over \$1,500,000. | - | |
| Over \$17,000,000 | \$1,0 | 000,000. | | | |
| | | | | 70 510 | |
| g Grassroots nontaxable amount (er | | | | 70,510. | |
| h Subtract line 1g from line 1a. If zer | | • | | 0. | |
| i Subtract line 1f from line 1c. If zero | • | | | U • | |
| j If there is an amount other than ze | | h or line 1i, did the organ | zation file Form 4720 | Г | |
| reporting section 4911 tax for this | | | | | Yes No |
| (Somo organi- | | · Averaging Period Unde e a section 501(h) electi | • • | nlata all of the five | |
| | | e the instructions for li | | | |
| | | xpenditures During 4-Y | <u>.</u> <u>.</u> . | -9, | |
| | | Aponantar co Barring 4 1 | The state of the s | | |
| Calendar year | (a) 2007 | (b) 2008 | (c) 2009 | (d) 2010 | (e) Total |
| (or fiscal year beginning in) | `` | (1) | (3,233 | (.,, | (0) |
| | - | | | | |
| 2a Lobbying nontaxable amount | 247,58 | 8. 229,715 | . 591,583. | 282,039. | 1,350,925. |
| b Lobbying ceiling amount | , | 35 | | | |
| (150% of line 2a, column(e)) | , , | | | | 2,026,388. |
| | | | | | |
| c Total lobbying expenditures | 2 | 0. 305 | 5,250. | 44. | 5,619. |
| | | | | | |
| d Grassroots nontaxable amount | 61,89 | 7. 57,429 | . 147,896. | 70,510. | 337,732. |
| e Grassroots ceiling amount | | | | | |
| (150% of line 2d, column (e)) | I - | · 1 | l . | 1 . | 1 506 508 |

Schedule C (Form 990 or 990-EZ) 2010

<u>5,555.</u>

305.

f Grassroots lobbying expenditures

5,250.

Schedule C (Form 990 or 990-EZ) 2010 . THE CENTER FOR CONSUMER FREEDOM 26-0006579 Page 3

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

| | | 1 6 | a) | 1 0 | b) |
|----------|---|----------------|--------------|-------------|---------------|
| | | Yes | No | | ount |
| 1 | During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: | | | | |
| а | Volunteers? | | | | |
| b | Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? | | | | |
| C | Media advertisements? | | | | |
| d | Mailings to members, legislators, or the public? | | | | |
| 6 | Publications, or published or broadcast statements? | | | | |
| f | Grants to other organizations for lobbying purposes? | | | | |
| g | Direct contact with legislators, their staffs, government officials, or a legislative body? | | | | |
| h | Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? | | | | |
| i | Other activities? If "Yes," describe in Part IV | | | | |
| j | Total. Add lines 1c through 1i | ,3 | <u> </u> | | |
| | Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? | | | <u> </u> | |
| | If "Yes," enter the amount of any tax incurred under section 4912 | - 14 m | * · | | |
| | If "Yes," enter the amount of any tax incurred by organization managers under section 4912 | 1 ,,,,, | | | |
| | If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? | | | | |
| Pai | t III-A Complete if the organization is exempt under section 501(c)(4), sect 501(c)(6). | ion 501(c) | (5), or s | | |
| | | | | Yes | No |
| 1 | Were substantially all (90% or more) dues received nondeductible by members? | | 1 | | |
| 2 | Did the organization make only in-house lobbying expenditures of \$2,000 or less? | | 2 | | |
| 3 | Did the organization agree to carryover lobbying and political expenditures from the prior year? † III-B Complete if the organization is exempt under section 501(c)(4), sect | . 504/ \ | 3 | <u> </u> | |
| <u> </u> | t III-B Complete if the organization is exempt under section 501(c)(4), sect 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Pa"Yes." | | | | ì |
| 1 | Dues, assessments and similar amounts from members | | 1 | | |
| 2 | Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political | tical | ٠, | | · · · - |
| | expenses for which the section 527(f) tax was paid). | | χ, | | |
| а | Current year _ | | 2a | | |
| þ | Carryover from last year | | 2b | | |
| C | Total | | 2c | | |
| 3 | Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues | | 3 | | |
| 4 | If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the ex | cess | | | |
| | does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and | political | | .] | |
| | expenditure next year? | | 4 | | |
| 5 | Taxable amount of lobbying and political expenditures (see instructions) | | 5 | | |
| | t IV. Supplemental Information | | | | |
| | plete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; any additional information. | and Part II-B, | line 1ı. Als | o, complete | this part |
| | | | | | |
| | | | | | |
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| | | | | | |
| | | | | | |
| | | | | | - |
| | | _ | | | |

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

. Supplemental Financial Statements

➤ Complete if the organization answered "Yes," to Form 990,

Part IV, line 6, 7, 8, 9, 10, 11, or 12.

➤ Attach to Form 990. ➤ See separate instructions.

2010

Open to Public Inspection

Name of the organization
THE CENTER FOR CONSUMER FREEDOM

Employer identification number 26-0006579

| Pai | rt I Organizations Maintaining Donor Advise | d Funds or Other Similar Funds | or Accounts. Complete if the |
|-----|---|---|---|
| | organization answered "Yes" to Form 990, Part IV, line | s 6. | · |
| | | (a) Donor advised funds | (b) Funds and other accounts |
| 1 | Total number at end of year | | |
| 2 | Aggregate contributions to (during year) | | |
| 3 | Aggregate grants from (during year) | | |
| 4 | Aggregate value at end of year | | |
| 5 | Did the organization inform all donors and donor advisors in | writing that the assets held in donor advise | ed funds |
| | are the organization's property, subject to the organization's | - | ☐ Yes ☐ No |
| 6 | Did the organization inform all grantees, donors, and donor a | - | used only |
| _ | for charitable purposes and not for the benefit of the donor of | | _ |
| | impermissible private benefit? | | Yes No |
| Pai | | ganization answered "Yes" to Form 990, Pa | |
| 1 | Purpose(s) of conservation easements held by the organization | | |
| | Preservation of land for public use (e.g., recreation or e | | orically important land area |
| | Protection of natural habitat | Preservation of a certif | • • |
| | Preservation of open space | | |
| 2 | Complete lines 2a through 2d if the organization held a qualit | fied conservation contribution in the form o | of a conservation easement on the last |
| | day of the tax year. | | |
| | • | | Held at the End of the Tax Year |
| а | Total number of conservation easements | | 2a |
| b | Total acreage restricted by conservation easements | | 2b |
| С | Number of conservation easements on a certified historic str | ucture included in (a) | 2c |
| d | Number of conservation easements included in (c) acquired | after 8/17/06, and not on a historic structu | re |
| | listed in the National Register | , | 2d |
| 3 | Number of conservation easements modified, transferred, re | leased, extinguished, or terminated by the | organization during the tax |
| | year▶ | | |
| 4 | Number of states where property subject to conservation ea | sement is located ➤ | |
| 5 | Does the organization have a written policy regarding the per | riodic monitoring, inspection, handling of | |
| | violations, and enforcement of the conservation easements i | t holds? | Yes No |
| 6 | Staff and volunteer hours devoted to monitoring, inspecting, | and enforcing conservation easements du | ring the year > |
| 7 | Amount of expenses incurred in monitoring, inspecting, and | enforcing conservation easements during t | the year > \$ |
| 8 | Does each conservation easement reported on line 2(d) above | ve satisfy the requirements of section 170(l | n)(4)(B)(i) |
| | and section 170(h)(4)(B)(ii)? | | Yes No |
| 9 | In Part XIV, describe how the organization reports conservat | on easements in its revenue and expense | statement, and balance sheet, and |
| | include, if applicable, the text of the footnote to the organiza | tion's financial statements that describes t | he organization's accounting for |
| | conservation easements. | | |
| Pa | t III Organizations Maintaining Collections o | f Art, Historical Treasures, or Ot | her Similar Assets. |
| | Complete if the organization answered "Yes" to Form | 990, Part IV, line 8. | |
| 1a | If the organization elected, as permitted under SFAS 116 (AS | SC 958), not to report in its revenue statem | ent and balance sheet works of art, |
| | historical treasures, or other similar assets held for public ext | nibition, education, or research in furtheran | ce of public service, provide, in Part XIV, |
| | the text of the footnote to its financial statements that descri | bes these items. | |
| b | If the organization elected, as permitted under SFAS 116 (AS | SC 958), to report in its revenue statement | and balance sheet works of art, historical |
| | treasures, or other similar assets held for public exhibition, ea | ducation, or research in furtherance of pub | lic service, provide the following amounts |
| | relating to these items: | | |
| | (i) Revenues included in Form 990, Part VIII, line 1 | | > \$ |
| | (ii) Assets included in Form 990, Part X | | ► \$ ► \$ |
| 2 | If the organization received or held works of art, historical tre | asures, or other similar assets for financial | gain, provide |
| | the following amounts required to be reported under SFAS 1 | 16 (ASC 958) relating to these items: | |
| а | Revenues included in Form 990, Part VIII, line 1 | | > \$ |
| b | Assets included in Form 990, Part X | | > \$ |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 032051 12-20-10

Schedule D (Form 990) 2010

| Sche | , dule D (Form 990) 2010 $$. $$ THE $$ CEN $^{\circ}$ | TER FOR CO | NSUMER | FRE | EDOM | | | 26-00 | 06579 | Page 2 |
|------|--|-----------------------|-----------------|-----------|----------------|------------|---------------------|-------------|-------------|------------|
| | t III Organizations Maintaining C | | | | | or Oth | er Simil | | | |
| 3 | Using the organization's acquisition, accessi | | | | | | | | | |
| | (check all that apply): | | | | _ | | _ | | | |
| а | Public exhibition | C | i 🔲 Loa | n or exc | hange progra | ams | | | | |
| b | Scholarly research | 6 | • 🔲 Oth | er | | | | | | |
| С | Preservation for future generations | | | | | | | | | |
| 4 | | | | | | | | | | |
| 5 | During the year, did the organization solicit o | | | | | | | | | |
| | to be sold to raise funds rather than to be ma | | | | | | | | Yes_ | □ No |
| Pai | t IV Escrow and Custodial Arran | gements. Compl | lete if the org | ganızatıc | n answered | "Yes" to | Form 990 |), Part IV, | line 9, or | |
| | reported an amount on Form 990, Pa | rt X, line 21. | | | | | | | | |
| 1a | Is the organization an agent, trustee, custodi | an or other interme | diary for con | tribution | ns or other as | sets not | tincluded | | _ | |
| | on Form 990, Part X? | | | | | | | L_ | _ Yes | U No |
| b | If "Yes," explain the arrangement in Part XIV | and complete the fo | ollowing tabl | e: | | | | | | |
| | | | | | | | | | Amount | |
| C | Beginning balance | | | | | | 1c | | | |
| d | Additions during the year | | | | | | 1d | | | |
| е | Distributions during the year | | | | | | 1e | | | |
| f | Ending balance | | | | | | 1f | | | |
| 2a | Did the organization include an amount on Fe | orm 990, Part X, line | 21? | | | | | ∟ | 」 Yes | └─ No |
| | If "Yes," explain the arrangement in Part XIV. | | | | | | | | | |
| Pai | t V Endowment Funds. Complete i | f the organization ar | nswered "Ye | s" to Fo | rm 990, Part | | | | | |
| | | (a) Current year | (b) Prior | year | (c) Two yea | rs back | (d) Three | years back | (e) Four | years back |
| 1a | Beginning of year balance | | | | ļ | | | | | |
| b | Contributions | | | | | | | | ļ | |
| С | Net investment earnings, gains, and losses | | | | | | ٠. | | | |
| d | Grants or scholarships | | | | | | | | - | |
| ę | Other expenditures for facilities | | | | | | , | ٠. : | | |
| | and programs | | | | | | | | | |
| f | Administrative expenses | | | | | | | | - | |
| g | End of year balance | | <u> </u> | | <u> </u> | | | | <u> </u> | |
| 2 | Provide the estimated percentage of the year | r end balance held a | as: | | | | | | | |
| а | Board designated or quasi-endowment | . | % | | | | | | | |
| b | Permanent endowment > | % | | | | | | | | |
| С | | % | | | | | | | | |
| 3a | Are there endowment funds not in the posse | ession of the organiz | ation that ar | e held a | ind administe | ered for t | the organi | zation | _ | |
| | by: | | | | | | | | | Yes No |
| | (i) unrelated organizations | | | | | | | | 3a(i) | |
| | (ii) related organizations | | | | | | | | 3a(ii) | |
| ь | If "Yes" to 3a(ii), are the related organizations | | | | | | | | 3b | |
| 4 | Describe in Part XIV the intended uses of the | | | | | | | | | |
| Par | t VI Land, Buildings, and Equipm | | ·· | | | | | | | |
| | Description of investment | (a) Cost or o | | | or other | | ccumulat | | (d) Book | value |
| | | basis (investi | ment) | Dasis | (other) | ae | preciation | <u> </u> | | |
| | Land | | | | | | | | | |
| | Buildings | | | | | | | | | |
| | Leasehold improvements | | | <u> </u> | 1,961. | | 20,3 | 63 | 1 | 500 |
| | Equipment | | | | 7,150. | | $\frac{20,3}{47,1}$ | | | ,598. |
| | Other Add lines 1a through 1e (Column (d) must e | gual Form 990 Port | Y column (| | | | */,1 | 30. | 1 | .598 |

Schedule D (Form 990) 2010

Total. (Column (b) must equal Form 990, Part X, col (B) line 25.)

Fix 48 (ASC 140) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) FIN 48 (ASC 740)

032053 12-20-10

(10)(11)

| | dule D (Form 990) 2010 THE CENTER FOR CONSUMER FREED | | | | 006579 | Page 4 |
|-----------|---|-------------------|----------------|------------------|--------------|--------------|
| Pai | t XI/ Reconciliation of Change in Net Assets from Form 990 to Au | dited Financ | ial Sta | tements | | |
| 1 | Total revenue (Form 990, Part VIII, column (A), line 12) | | 1 | | 2,164 | 069. |
| 2 | Total expenses (Form 990, Part IX, column (A), line 25) | F | 2 | | 2,640 | |
| 3 | Excess or (deficit) for the year. Subtract line 2 from line 1 | ř | 3 | | | 711. |
| 4 | Net unrealized gains (losses) on investments | F | 4 | | | |
| 5 | Donated services and use of facilities | <u> </u> | 5 | | | |
| 6 | Investment expenses | ŀ | 6 | | | |
| | · | } | 7 | | | |
| 7 | Prior period adjustments | - | | | | |
| 8 | Other (Describe in Part XIV.) | } | 8 | | | 0. |
| 9 | Total adjustments (net). Add lines 4 through 8 | - | 9 | | <476 | |
| 10 Par | Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9 t XII Reconciliation of Revenue per Audited Financial Statements | With Reven | 10 ue per | Return | <4/6 | , / |
| 1 | Total revenue, gains, and other support per audited financial statements | | | 1 | 2,164 | 069. |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12: | | | | | , , , , |
| a | · · · · · · · · · · · · · · · · · · · | 2a | | | | |
| _ | | ea 2b | | | | |
| b | | | | | | |
| С. | | 2c | | in the second | | |
| d | - · · · · · · · · · · · · · · · · · · · | 2d │ | | | | 0 |
| е | Add lines 2a through 2d | | | 2e | 2 164 | 0. |
| 3 | Subtract line 2e from line 1 | | | 3 | 2,164 | ,069. |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1: | 1 | | 3 | | |
| а | per la companya di la companya di la companya di la companya di la companya di la companya di la companya di l | la | | 2 4-4, 2 4-4, | | |
| b | Other (Describe in Part XIV.) | lb. | | | | |
| С | Add lines 4a and 4b | | | 4c | | 0. |
| 5 | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) | | | 5 | 2,164 | <u>,069.</u> |
| Pai | t XIII Reconciliation of Expenses per Audited Financial Statements | s With Expe | nses pe | er Retur | | |
| 1 | Total expenses and losses per audited financial statements | | | 1 | 2,640 | 780. |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25: | | | 1, . | | |
| а | Donated services and use of facilities 2 | 2a ∣ | | ingle many | | |
| b | Prior year adjustments 2 | 2b | | 33 | | |
| С | | 2c | • | | | |
| d | | 2d | | | | |
| e | Add lines 2a through 2d | <u>'</u> | | 2e | | 0. |
| 3 | Subtract line 2e from line 1 | | | 3 | 2,640 | 780. |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1 | | | | | ,,,,,, |
| а | | la | | # T # 1 | | |
| | | Hb | | | | |
| b | · · · · · · · · · · · · · · · · · · · | Ю [| | | | Λ |
| | Add lines 4a and 4b | | | 4c | 2,640 | 790 |
| | Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) † XIV Supplemental Information | | | 5 | 2,040 | , / 60 • |
| | | | + IV / I' | 45 0 | L. D. 4 V. I | 4. 0 |
| | polete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 3, and 9; Part III, lines | | | | | 4; Paπ |
| X, line | e 2, Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete | this part to prov | ide any a | ıdditional i | nformation. | |
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SCHEDULE L

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service **.Transactions With Interested Persons**

► Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

2010

Open To Public

Name of the organization

Employer identification number

| | CENTE | | | | | | | 6-UU | 0657 | 9 | |
|---------------------------------|---|--------------|--|-----------------|-------------------------|--|------------|------------|---|------------|---------|
| Part Excess Benefit | Transacti | ons (section | on 501(c)(| 3) and sectio | n 501(c)(4) organizatio | ns only) | | | | | |
| Complete if the orga | nization ansi | wered "Yes | on Form | 990, Part IV, | line 25a or 25b, or Fo | rm <u>9</u> 90-E | Z, Part | V, line 40 | 0b | | |
| 1 | | | | | | | | | | (c) Corr | ected? |
| (a) Name of dis | qualified per | son | | | (b) Description | of transa | ection | | | Yes | No |
| | | | | | | | | | | ,,,,, | |
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| | | | | | | | | | | | |
| 2 Enter the amount of tax impo | osed on the o | organization | manager | s or disqualifi | ied persons during the | e year un | der | | | | |
| section 4958 | | | | | | | | ▶ \$ | | | |
| 3 Enter the amount of tax, if a | ny, on line 2, | above, reim | bursed by | the organiza | ation | | | ▶ \$ | | | |
| | | | | | | | | | | | |
| Part II Loans to and/o | r From In | erested | Persons | . | | | | | | | |
| Complete if the orga | ınizatıon ansı | wered "Yes" | on Form | 990, Part IV. | line 26, or Form 990-E | Z. Part \ | /. line 38 | sa. | | | |
| (a) Name of interested | | to or from | | nal principal | (d) Balance due | 7 |) In | (f) Ap | proved | (g) W | ritten |
| person and purpose | | nızation? | | nount | (u) Dalarice due | | ault? | by bo | ard or nittee? | agreement? | |
| | То | From | 1 | | | Yes | No | | | Yes | No |
| | '° | 110111 | | | | 163 | INO | 165 | 140 | 162 | 110 |
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| Total | | | | ▶ \$ | | Cartan ar | かり | "香港" | 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - | - 5° 5° 1 | '=x'= |
| Part III Grants or Assis | tance Be | nefiting li | ntereste | ed Person | s. | • | | · | | <u> </u> | |
| Complete if the orga | ınızatıon ansv | wered "Yes" | on Form | 990. Part IV. | line 27. | | | | | | |
| (a) Name of interested | | 1 | | | een interested person | and | | (c) Arr | ount an | d type o | f |
| (-) | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | (-) | | ganization | u | 1 | | assistan | | |
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| LHA For Paperwork Reduction | Act Notice, | see the Ins | tructions | for Form 99 | 0 or 990-EZ. | | Schedul | e L (For | m 990 o | r 990-E | Z) 2010 |

THE CENTER FOR CONSUMER FREEDOM

| (a) Name of interested person | (b) Relationship between interested person and the organization | (c) Amount of transaction | (d) Description of transaction | (e) Shai organiza revent | atio |
|--|---|---------------------------|--------------------------------|--------------------------------|------|
| | porton and the digital and the | | | | |
| HARD BERMAN & CO, INC. | MGT CO | 1,682,126. | MGT FEES PD | Yes | } |
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| | | | | | |
| Little Committee | | | | | _ |
| Supplemental Information Complete this part to provide additional | al information for responses to question | ıs on Schedule L (see | instructions). | | |
| Complete the part to provide addition | an information for responded to question | 10 011 00110da10 2 1000 | mon donorioj. | | |
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SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010

Name of the organization

THE CENTER FOR CONSUMER FREEDOM

Employer identification number

| THE CENTER FOR CONSUMER FREEDOM 26-0006579 |
|--|
| FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: |
| OTHER CONSUMER OPTIONS DIRECTED AT POLICYMAKERS, THE MEDIA AND THE |
| PUBLIC |
| |
| FORM 990, PAGE 1, ITEM J: |
| WEBSITES INCLUDE THE FOLLOWING: |
| CONSUMERFREEDOM.COM, ACTIVISTCASH.COM, ANIMALSCAM.COM, CSPISCAM.COM, |
| FISHSCAM.COM, HOWMUCHFISH.COM, HUMANEWATCH.ORG, MERCURYFACTS.ORG, |
| LAWSUITADDICTION.COM, OBESITYMYTHS.COM, PETAKILLSANIMALS.COM, |
| PHYSICIANSCAM.COM, SWEETSCAM.COM |
| |
| |
| FORM 990, PART III, LINE 2, NEW PROGRAM SERVICES: |
| THE CENTER FOR CONSUMER FREEDOM LAUNCHED HUMANEWATCH.ORG, AN |
| EDUCATIONAL WATCHDOG PROJECT AS DESCRIBED IN PART III, LINE 4A. |
| |
| FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS: |
| WASHINGTON, DC-AREA BUS SHELTERS. WROTE AND DISTRIBUTED 30 PRESS |
| RELEASES TRIGGERING COVERAGE IN 34 RADIO/TV AND 167 ONLINE/PRINT NEWS |
| OUTLETS. WROTE AND PUBLISHED 14 OP-EDS AND 20 LETTERS TO THE EDITOR |
| APPEARING IN NATIONAL AND REGIONAL NEWS PUBLICATIONS. |
| |
| FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES: |
| PROVIDED INFORMATION TO POLICYMAKERS IN 6 SELECTED STATES CONSIDERING |
| FOOD RELATED LEGISLATION, INCLUDING SODA/SNACK TAXES OR MENU LABELING |
| REQUIREMENTS. PROVIDED INFORMATION TO POLICYMAKERS AND THE PUBLIC IN 6 |
| LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2010 |

Name of the organization

THE CENTER FOR CONSUMER FREEDOM

Employer identification number 26-0006579

SELECTED STATES CONSIDERING ANIMAL RIGHTS RELATED LEGISLATION OR BALLOT INITIATIVES RELATED TO ANIMAL RIGHTS CAMPAIGNS.

EXPENSES \$ 263,145. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

FORM 990, PART VI, SECTION A, LINE 3: RICHARD BERMAN AND COMPANY, INC. IS

THE MANAGEMENT COMPANY FOR THE CENTER FOR CONSUMER FREEDOM, AND IT STAFFS

AND OPERATES THE DAY-TO-DAY ACTIVITIES OF THE ORGANIZATION.

FORM 990, PART VI, SECTION B, LINE 11: CCF'S FORM 990 WAS REVIEWED BY THE MANAGEMENT COMPANY'S CPAS' AND BY MANAGEMENT. MEMBERS OF THE GOVERNING BODY AND OUTSIDE LEGAL COUNSEL BOTH RECEIVED AND REVIEWED COPIES OF THIS FORM 990 REDACTED FOR DONOR INFORMATION PRIOR TO ITS FILING. COMMENTS WERE ADDRESSED BEFORE THE RETURN WAS FILED.

FORM 990, PART VI, SECTION B, LINE 12C: THE CENTER FOR CONSUMER FREEDOM

ANNUALLY REQUIRES THE OFFICERS AND DIRECTORS TO READ AND SIGN THE POLICY

AND TO DISCLOSE ANY CONFLICT OF INTEREST THEY MAY HAVE TO THE ENTIRE BOARD.

THE BOARD THEN DECIDES WHETHER OR NOT THERE EXISTS A CONFLICT. ANY

OFFICERS OR BOARD MEMBERS WITH CONFLICTS ARE RECUSED FROM VOTING UPON

ISSUES INVOLVING THEIR PARTICULAR CONFLICT.

FORM 990, PART VI, SECTION B, LINE 15: COMPENSATION FOR THE DIRECTORS AND EMPLOYEES IS REVIEWED AND APPROVED BY THE BOARD OF DIRECTORS; PERSONS WITH CONFLICTS OF INTEREST REGARDING THE COMPENSATION ARRANGEMENT AT ISSUE ARE RECUSED. CONTEMPORANEOUS DOCUMENTATION AND RECORDKEEPING ARE DONE WITH RESPECT TO DELIBERATIONS AND DECISIONS REGARDING THE COMPENSATION

ARRANGEMENT. DATA AS TO COMPARABLE COMPENSATION FOR SIMILARLY QUALIFIED PERSONS IN FUNCTIONALLY COMPARABLE POSITIONS AT SIMILARLY SITUATED

Schedule O (Form 990 or 990-EZ) (2010)

032212 01-24-11

| Form 8868 (Rev. 1-2011) | | | | | Page 2 |
|---|---------------------------------------|--|--------------|----------------------|-------------|
| • If you are filing for an Additional (Not Automatic) 3-Month Ex | ctension, c | complete only Part II and check this be | эx | • | LX. |
| Note. Only complete Part II if you have already been granted an | automatic | 3-month extension on a previously filed | Form | 8868. | |
| • If you are filing for an Automatic 3-Month Extension, comple | | | | | |
| Part II Additional (Not Automatic) 3-Month E | | | opies r | needed) | |
| Name of exempt organization | | or or or or or or or or or or or or or o | - | loyer identification | number |
| Type or | Emp | loyer identification | number | | |
| print THE CENTER FOR CONSUMER FRE | EDOM | | 1 2 | 6-0006579 | |
| File by the | | | | 0-0000373 | |
| extended Number, street, and room or suite no. If a P.O. box, s due date for 1000 VERMONT AVE N W NO | | tions. | | | |
| filing your 1000 VEHICHOLT AVE. 14.44., 140. | | | | | |
| return See City, town or post office, state, and ZIP code. For a f | oreign add | lress, see instructions. | | | |
| WASHINGTON, DC 20005 | | | | | |
| | | | | | |
| Enter the Return code for the return that this application is for (fil | e a separa | te application for each return) | | | 0 1 |
| | | <u> </u> | | | |
| Application | Return | Application | | | Return |
| Is For | Code | Is For | | | Code |
| Form 990 | 01 | | | | |
| Form 990-BL | 02 | Form 1041-A | | | 08 |
| Form 990-EZ | 03 | Form 4720 | | | 09 |
| Form 990-PF | 04 | Form 5227 | | | 10 |
| Form 990-T (sec. 401(a) or 408(a) trust) | 05 | Form 6069 | | | 11 |
| Form 990-T (trust other than above) | 06 | Form 8870 | | | 12 |
| STOP! Do not complete Part II if you were not already granted | | A | ielv fild | nd Form 8868 | 1 |
| RICHARD BERMAN | a an aaton | natio o-month extension on a previou | Jory III | 241 01111 0000. | |
| • The books are in the care of > 1090 VERMONT A | VE. N | W #800 - WASHINGTON | ת ז | C 20005 | |
| Telephone No. ► (202) 463-7112 | · · · · · · · · · · · · · · · · · · · | FAX No. ► (202) 420-78 | | <u>C 20003</u> | |
| If the organization does not have an office or place of busines | a in tha He | | | | |
| | | | | | |
| If this is for a Group Return, enter the organization's four digit If the formed of the country that the base of the country that the base of the country that the base of the country that the base of the country that the base of the country that the base of the country that the base of the country that the base of the country that the base of the country that the base of the country that the country t | _ | | | | |
| box . If it is for part of the group, check this box | | ich a list with the names and EINs of all BER 15, 2011 | memb | ers the extension is | tor. |
| · · · · · · · · · · · · · · · · · · · | NOVEM | | | | |
| 5 For calendar year 2010, or other tax year beginning | | , and ending | | <u> </u> | |
| 6 If the tax year entered in line 5 is for less than 12 months, o | check reas | on: LLI Initial return | Final r | return | |
| Change in accounting period | | | | | |
| 7 State in detail why you need the extension | DEOLL | THEN TH ORDER MO DRO | TOTTO | E 3 COMPLE | W 13 |
| ADDITIONAL INFORMATION IS YET | REQU. | TRED IN ORDER TO PRO | טטענ | E A COMPLE | TE |
| AND ACCURATE TAX RETURN. | | | | | |
| | | | , | | |
| 8a If this application is for Form 990-BL, 990-PF, 990-T, 4720, | or 6069, e | nter the tentative tax, less any | } | | _ |
| nonrefundable credits. See instructions. | | | 8a | \$ | 0. |
| b If this application is for Form 990-PF, 990-T, 4720, or 6069, | , enter any | refundable credits and estimated | | | |
| tax payments made. Include any prior year overpayment a | llowed as a | a credit and any amount paid | | | |
| previously with Form 8868. | | | 8b | \$ | 0. |
| c Balance due. Subtract line 8b from line 8a. Include your pa | ayment wit | th this form, if required, by using | | | |
| EFTPS (Electronic Federal Tax Payment System). See instr | uctions. | | 8c | \$ | 0. |
| Sign | ature an | d Verification | | | |
| Under penalties of perjury, I declare that I have examined this form, include | ding accomp | panying schedules and statements, and to th | e best o | f my knowledge and b | elief, |
| it is true, correct, and complete, and that I am authorized to prepare this f | orm. | | | | |
| Signature > Jeni Z. Rolling Title > | C.P.A | • | Date | ►7/19/11 | |
| | | | | Form 8868 (Re | ev. 1-2011) |